

In the South Pacific, it's called noni, or nonu or even nono. In China, they call it *Ba ji tian*. And in India, it's known as Indian mulberry.

Science has dubbed these special plants *Morinda citrifolia* and *Morinda officinalis*. Those who have benefited from it call it "great," "powerful" even "miraculous!"

Healthful Ingredients

The white blossoms of the noni plant, whose evergreen shrubs can reach more than 20 feet in height, develop into a creamy white fruit the size of a small potato. While the noni fruit is occasionally consumed as food, nearly all parts of the plant have been used for thousands of years throughout Polynesia and other tropical and subtropical regions of the world in folk herbology.

Noni's healthful constituents include phytonutrients that are unique to the plant's *citrifolia* and *officinalis* species. It also contains the important antioxidant trace mineral selenium.

- **Phytonutrients** nourish the body's cells, tissues and organs. Antioxidants fight free-radical damage caused by the aging process, harmful chemicals and pollution.
- **Selenium** is a naturally occurring antioxidant.

The immune system support provided by noni explains its increasing popularity in the U.S. That's why Nature's Sunshine is so pleased to offer you the benefits of *Morinda citrifolia* in a pleasant-tasting fruit juice and the benefits of both *Morinda citrifolia* and *officinalis* in an exclusive encapsulated formula that combines the key parts of both plant species.



Juice or Capsules

Nature's Noni Juice

Nature's Noni Juice is a unique blend of *citrifolia* fruit and other natural juices that makes ours the most effective Noni you can buy. In tests against competitors' products, we've found that our Noni Juice not only tastes better but offers more of noni's potent ingredients. In fact, in a recent test, our Noni Juice outperformed Morinda's Tahitian Noni better than 6 to 1 in stimulating immune system response.¹ Because stimulating immune response is one of noni's major benefits, it's good to know Nature's Noni beats the competition.

Take 2 tablespoons daily, preferably 30 minutes before breakfast.

Stock No. 4042-7 (2-32 fl. oz.)

Stock No. 4066-7 (16 fl. oz.)

Noni Capsules

Our dehydrated, encapsulated blend includes the fruit, leaf and root of the *citrifolia* plant and the root of the *officinalis* plant. Nature's Sunshine has conducted painstaking analyses to validate the importance of combining these two species for full dietary benefits.

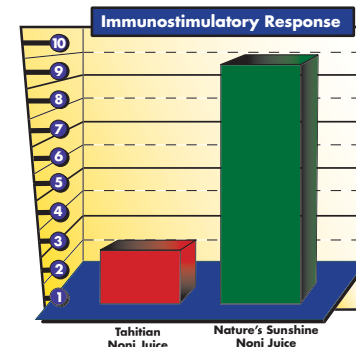
Nature's Sunshine also analyzes and monitors Nature's Noni's naturally occurring selenium to ensure that just the right amount is present in our encapsulated blend. Because our exclusive plant combination offers the full array of the benefits noni plants provide, our formula is the best you can buy.

Take 1-2 capsules with a meal three times daily.

Stock No. 456-5 (100)

Scientific Support

Experimentation has shown that an extract of the *citrifolia* root may increase white blood cell count and stimulate the endocrine system. The roots may also have calming and anti-congestive properties. *Citrifolia* fruit juice has been linked with the function of the immune system.



1. Monocyte/macrophage activation assay conducted at a renowned research center associated with a major U.S. university

Quality at a Competitive Price

For over 35 years, Nature's Sunshine has set the industry standard in research, development and quality of natural health products. Our Quality Assurance team and cutting-edge technology allow us to market the strongest and purest noni available in the world—something many of our competitors can't say.

We search the entire South Pacific for the highest quality *Morinda citrifolia*, then we bring that quality to you at a competitive price.

Feel the Difference

Native folk practitioners and herbal researchers generally agree on the wide and varied uses of noni and on its powerful benefits. Once you've tried our Nature's Noni, you're sure to agree that our juice and capsules are superior to any other noni products on the market.

Try NSP Nature's Noni Juice or convenient capsules and feel the difference!



Historical health preparations of the amazing noni plant have targeted the **immune, intestinal, digestive and respiratory systems**. Noni is also known for supporting the **nervous and skeletal systems** (including **joints**), promoting skin health and creating a general sense of well-being.

In Polynesia, natives have used *Morinda citrifolia* (Noni) when dealing with a variety of situations, including:

- Digestion
- Joint Support
- Low energy
- Minor muscle aches following strenuous activities

In China, the root of *Morinda officinalis* (another species of Noni) has been used to help with:

- Skeletal and endocrine system support
- Maintaining emotional balance



What Are People Saying About Nature's Noni?

"I love Nature's Noni. I started taking it and couldn't believe the energy I felt. It gives me a sense of well-being. My whole mood has changed. I'm like a new person. I tried a competitor's product, and it just doesn't measure up to NSP's Nature's Noni."

Patricia Clark, Iowa

"After being down in the dumps for some time, I started taking Nature's Noni. It gives me a feeling of well-being for the entire day, making things better even under stress. I get a good experience without a tired feeling. My body feels limber, and it's easier to move quickly without tired muscles. Nature's Noni is an all-over, feel-good product."

Judi Holland, Ore.

"I'm 70 years old, and I work like a horse. I feel good. It's amazing. I take Nature's Noni capsules every day. Everybody on the islands knows about *Morinda citrifolia*, and when I tell people that Nature's Sunshine has it in capsule form, they're excited."

Jean Galloway, Hawaii

"My mother-in-law is from Tonga, and I remember her telling me that her father would use the *Morinda citrifolia* plant for occasional upset stomach. She said that two or three hours later he would feel the difference. It was the only thing her father would use."

Claudia Ngatuvai, Utah

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Nature's Noni™

Nature's Sunshine's Whole Body Tonic



Morinda citrifolia Fruit Juice

Morinda citrifolia & officinalis Capsules